



SHARING SESSION

BPSDM PEMPROV KALTIM

A Journey of Telkom Corporate University

M. Subhan Iswahyudi
Coordinator Group of Learning Expert,
Innovator & Researcher
Telkom Corporate University



Dr. Muhammad Subhan Iswahyudi, M.Eng

My life mission is helping others to be able to identify and maximize their potentials.

SKILLS

- Leadership Development
- Marketing & Account Mgmt
- Coaching & Mentoring
- Knowledge Management



<https://www.linkedin.com/in/muhammad-subhan-iswahyudi-28526112/>

SELECTED EXPERIENCES

2021	Coord Group of Learning Expert, Innovator, & Researcher
2020	SM Knowledge Mgmt & Case Study
2019	Faculty Member
2016	Research Ambassador, Victoria Uni, Australia
2014	Leadership Expert GoLC TCUC
2013	GM Marketing Divisi Telkom Barat
2012	Head of Quality Assurance CRM Telkom
2008	Account Management Development Telkom

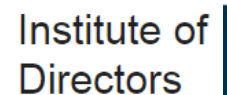
EDUCATION

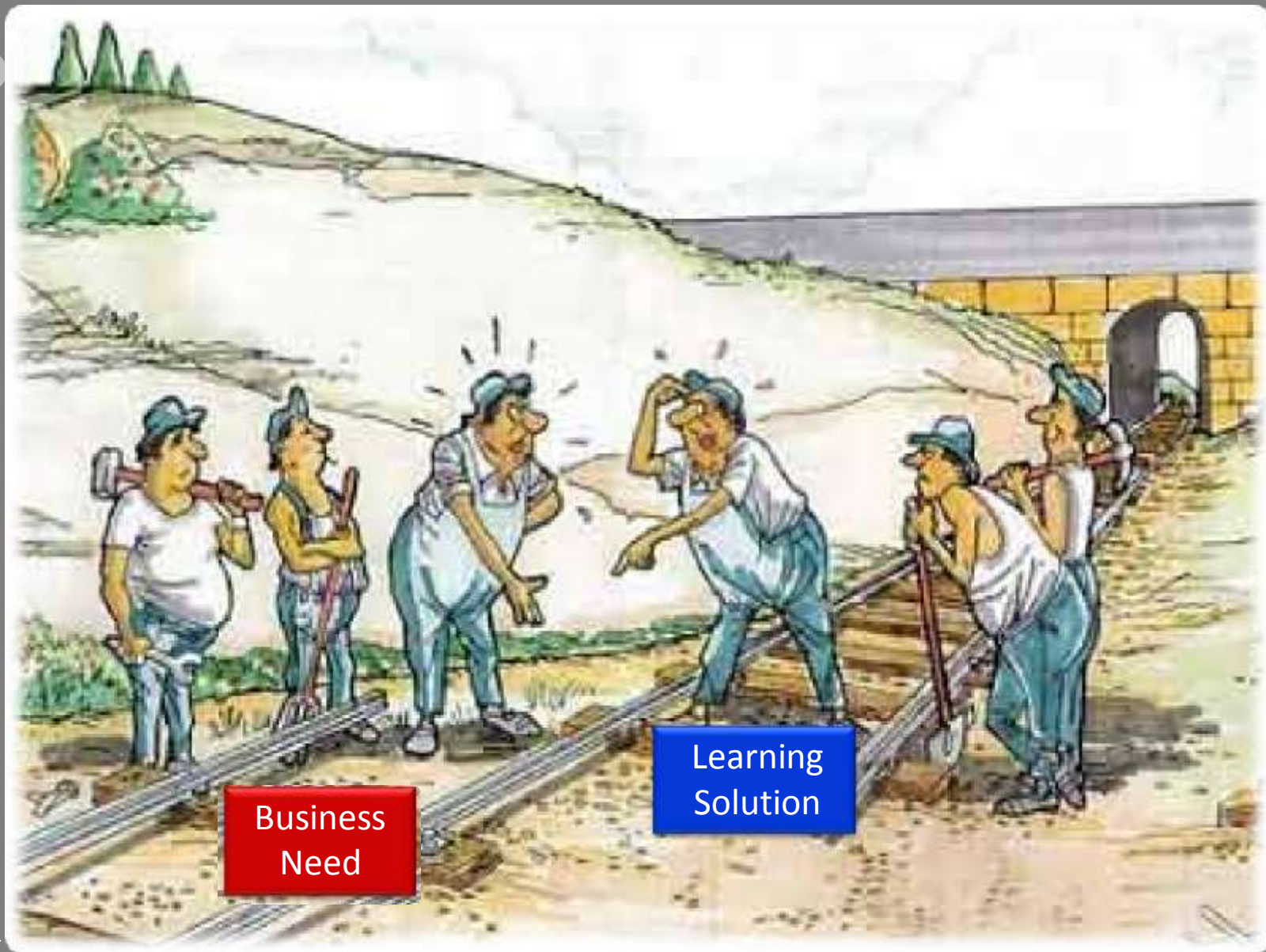
2019	Doctor on Leadership in B2B Marketing – Victoria University, Australia
1997	Master of Telecom. Engineering, RMIT, Australia
1995	Sarjana Teknik Telekomunikasi STT Telkom

SELECTED CERTIFICATIONS & TRAININGS

- Erickson Coach Certification – EPC (2021)
- EMCC Global Individual Team Coaching Accreditation – European Mentoring & Coaching Council (2020)
- Certified Marshall Goldsmith Stakeholder-Centered Coaching USA (2020)
- Forrester – CX Pro Certification (2019)

INTERNATIONAL AFFILIATIONS





**Business
Need**

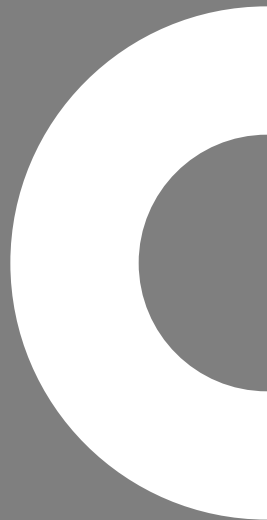
**Learning
Solution**



Definition

“A Corporate University is an **educational entity** that is a **strategic tool** designed to assist its parent organization in **achieving its mission** by conducting activities that cultivate **individual and organizational learning, knowledge, and wisdom**”

(Allen, Handbook of Corporate University, 2006)



Training Department

Tactical or operational.
Helps you do your job
better



Corporate University

Positioned at a strategic level.
Helps the organization
achieve its mission

Focus primarily on on-the-job
skills, company-specific
proprietary knowledge and
branding, and certification



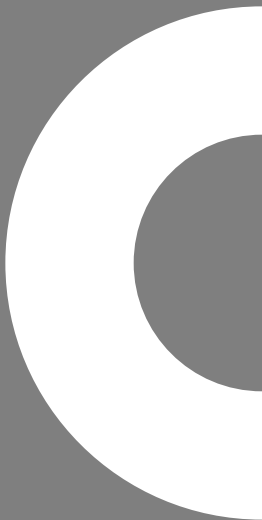
Traditional University

Conduct scientific
research and grant
degrees in a variety of
disciplines

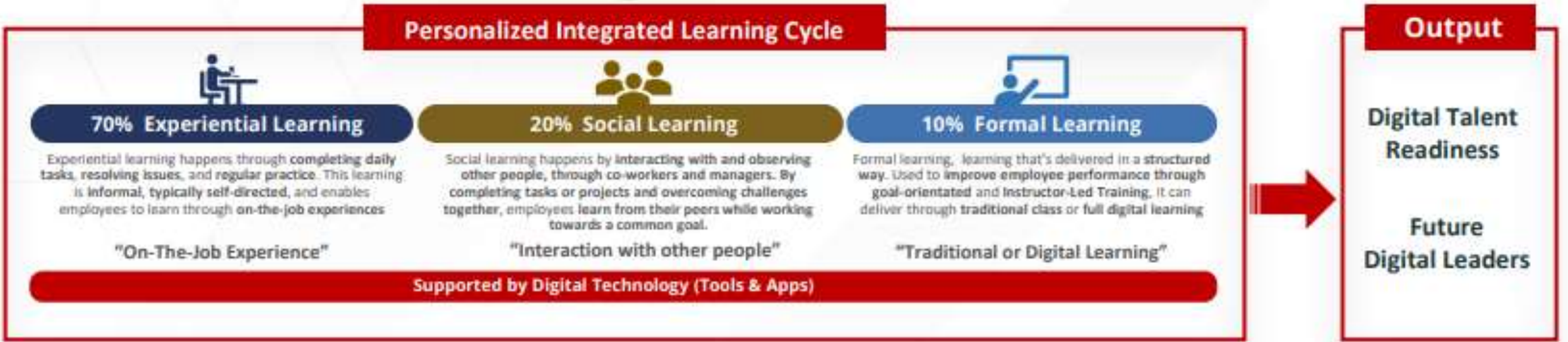


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- 03 Inovasi & Pengembangan Corpu
 - ITDRI – BUMN Centre of Excellence
 - Digital Learning Institute



Kebijakan Pengembangan Kompetensi



Pengelolaan Corporate University (Corpu)

THE JOURNEY



Pengelolaan Corporate University (Corpu)

Facilities



Classroom



InEx Room



Collaboration Room



CorpU Library



Cognitium Digital Library



Ammeerra Hotel



Fitness Facility



Lactation Room



Health Facility



Media Lecture Cafeteria



Cacuk Building Cafeteria



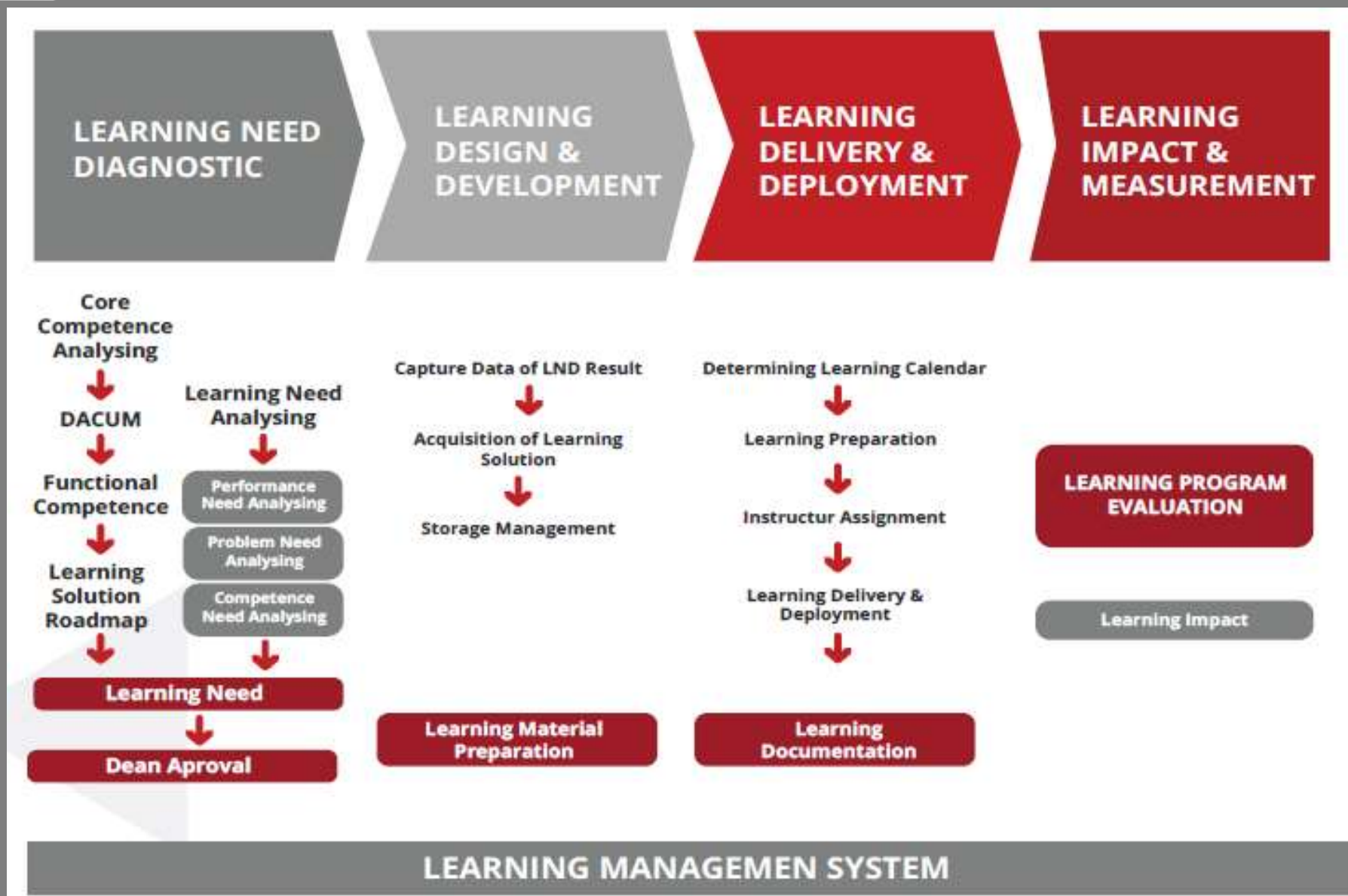
Sportainment



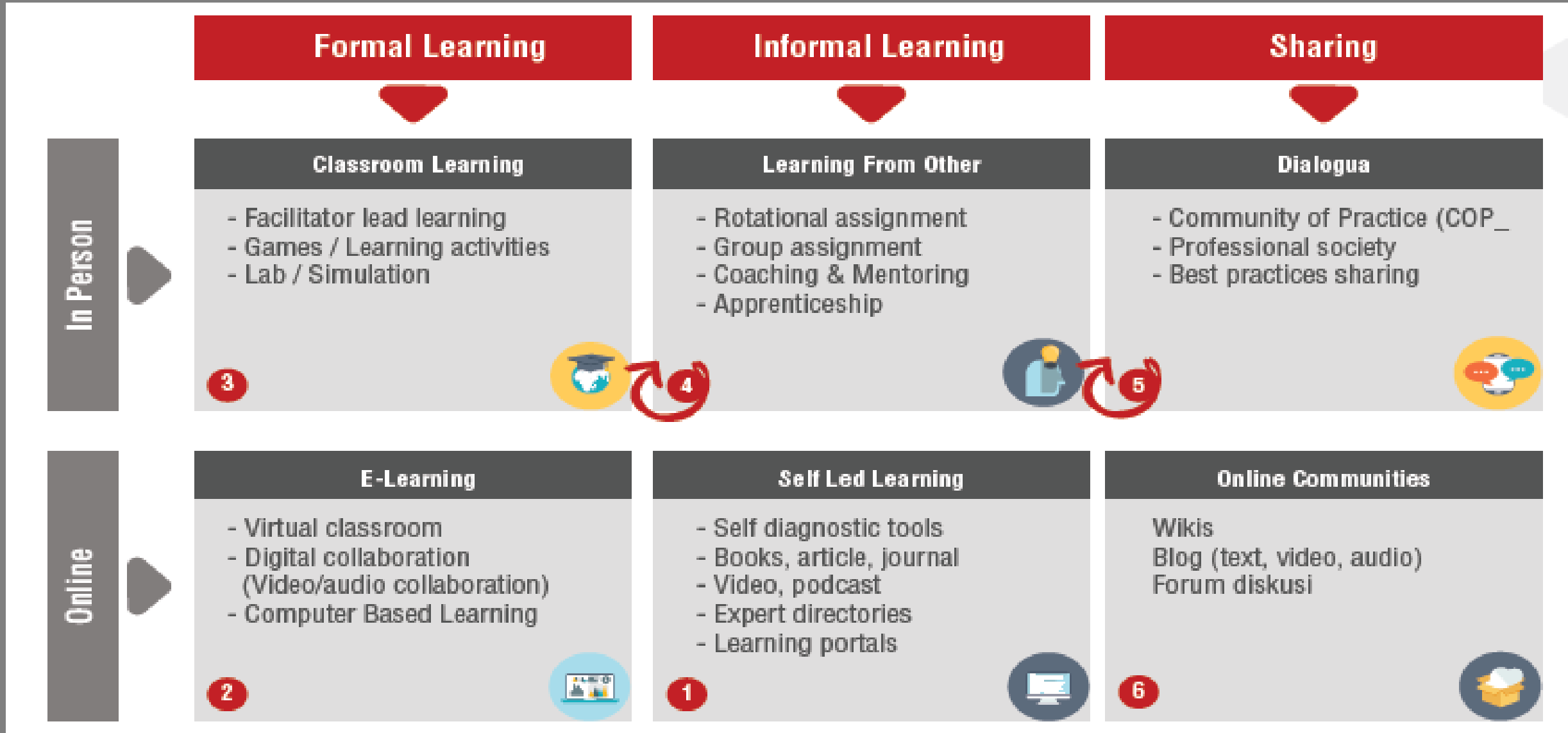
Pengelolaan Corporate University (Corpu)



Learning Value Chain



Integrated Learning Cycle



A Development Journey



Inovasi & Pengembangan Corpu: Challenges

Aspiration – Digital becoming a “National Agenda”



“We need at least 9 million digital talents for the 15 years ahead. This needs great preparation to produce at least 600,000 people each year so we can establish an ecosystem that supports the growth of our digital talents.”

Joko Widodo 03/08/2020

5 BUMN Priority Programs



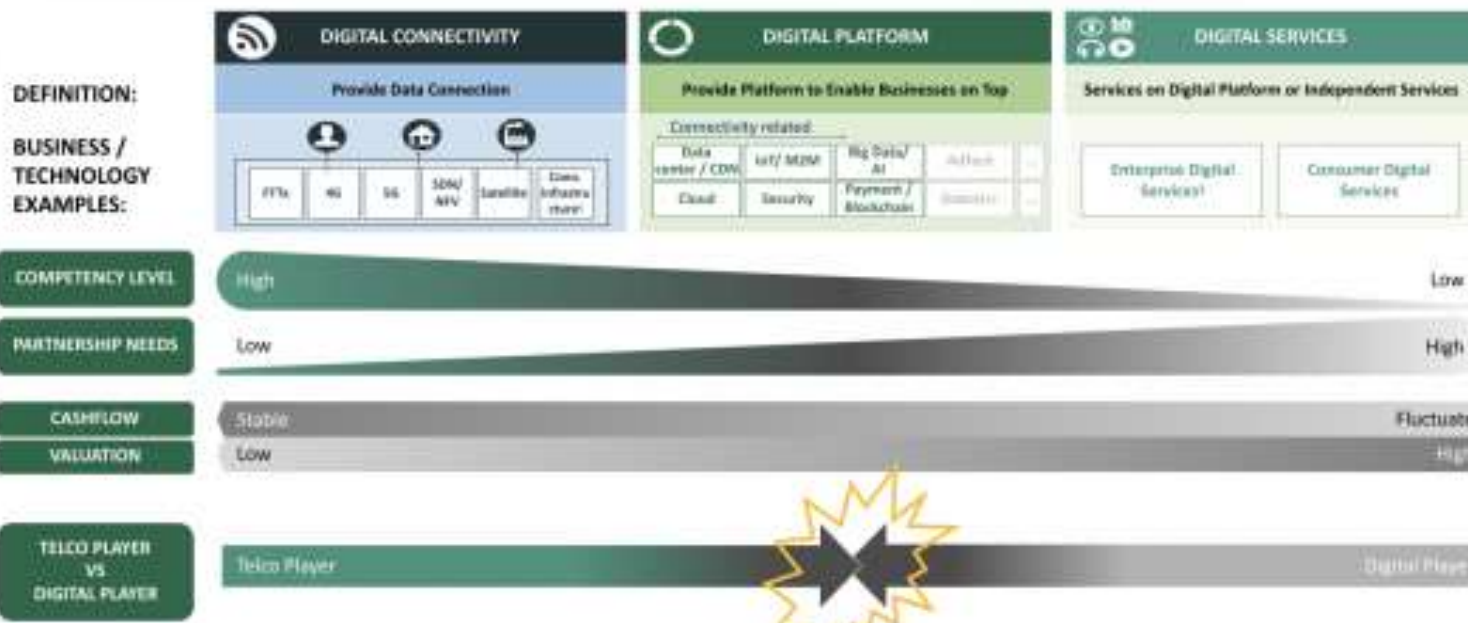
Menteri BUMN



Telkom Group Portfolio’s Challenges

Transforming into a Digital Telco Company need to restructure business portfolio to **Digital Connectivity, Digital Platform and Digital Services** and also increase **digital capabilities (Digital skill, mindset & behavior)** and **build leader (Young & Female Leaders)** who are capable to lead Digital Business

Telco >>> Digital Telco



Digital Connectivity : Provide Data Connection
 Digital Platform : Provide Platform to Enable Businesses on Top
 Digital Service : Services on Digital Platform or Independent Services

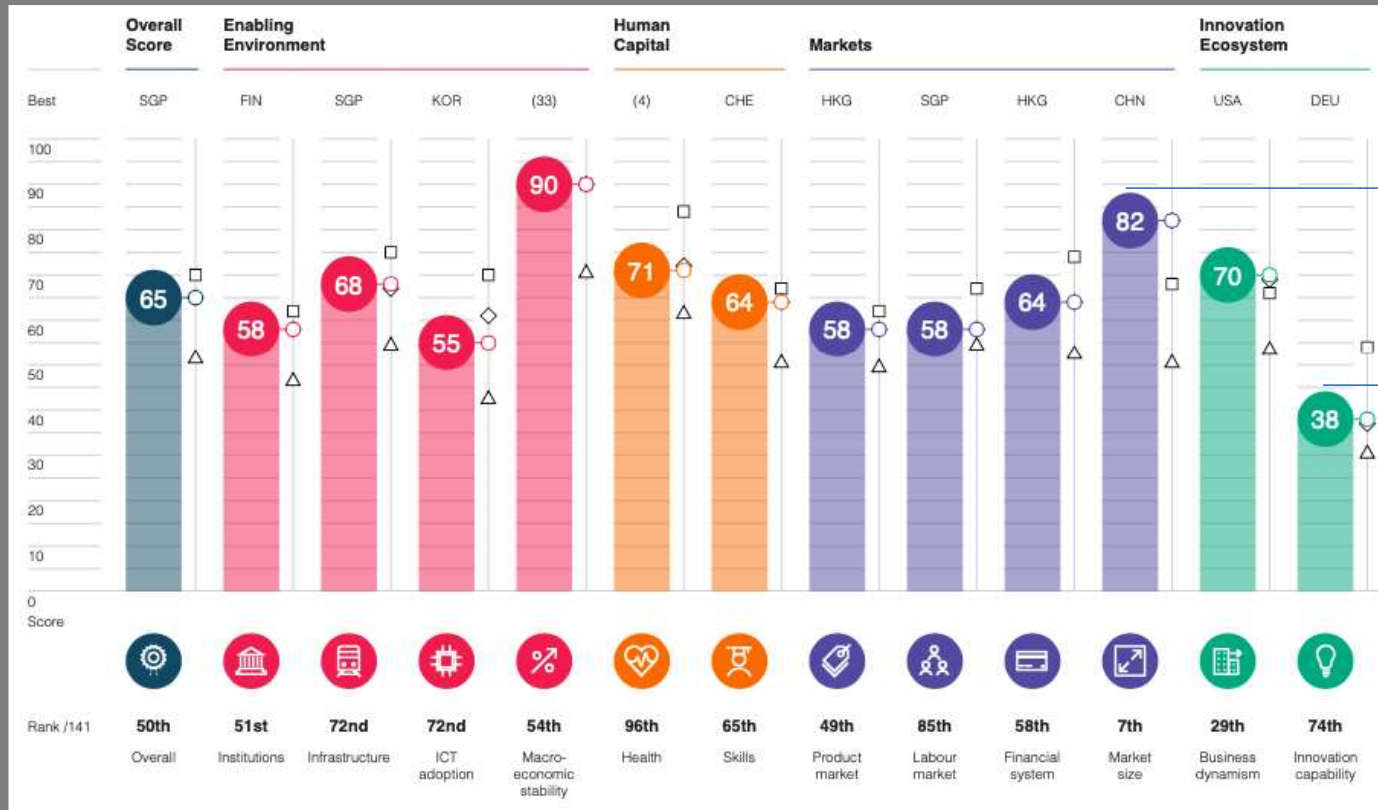
Inovasi & Pengembangan Corpu: Challenges

INSIGHT - GLOBAL COMPETITIVENESS INDEX 4.0 2019

INDONESIA Performance Overview

50th / 141

◊ Previous edition ▲ Lower-middle-income group average ◻ East Asia and Pacific average



44 point gap

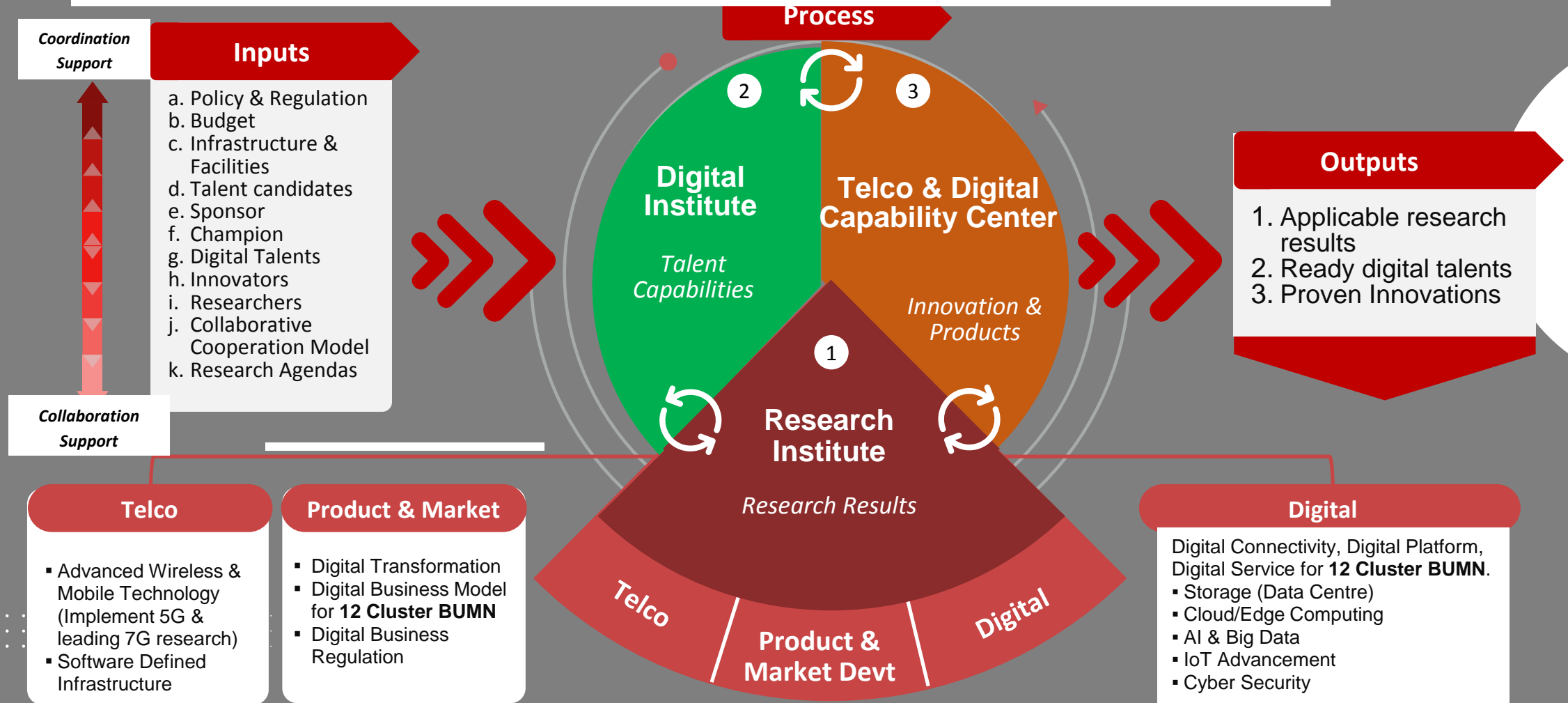
Opportunity for Improvement:

1. Innovation Capability (74th / 141)
2. ICT Adoption (72nd / 141)
3. Infrastructure (72nd / 141)
4. Skills (65th / 141)

Inovasi & Pengembangan Corpu: ITDRI – BCE (BUMN Centre of Excellence)

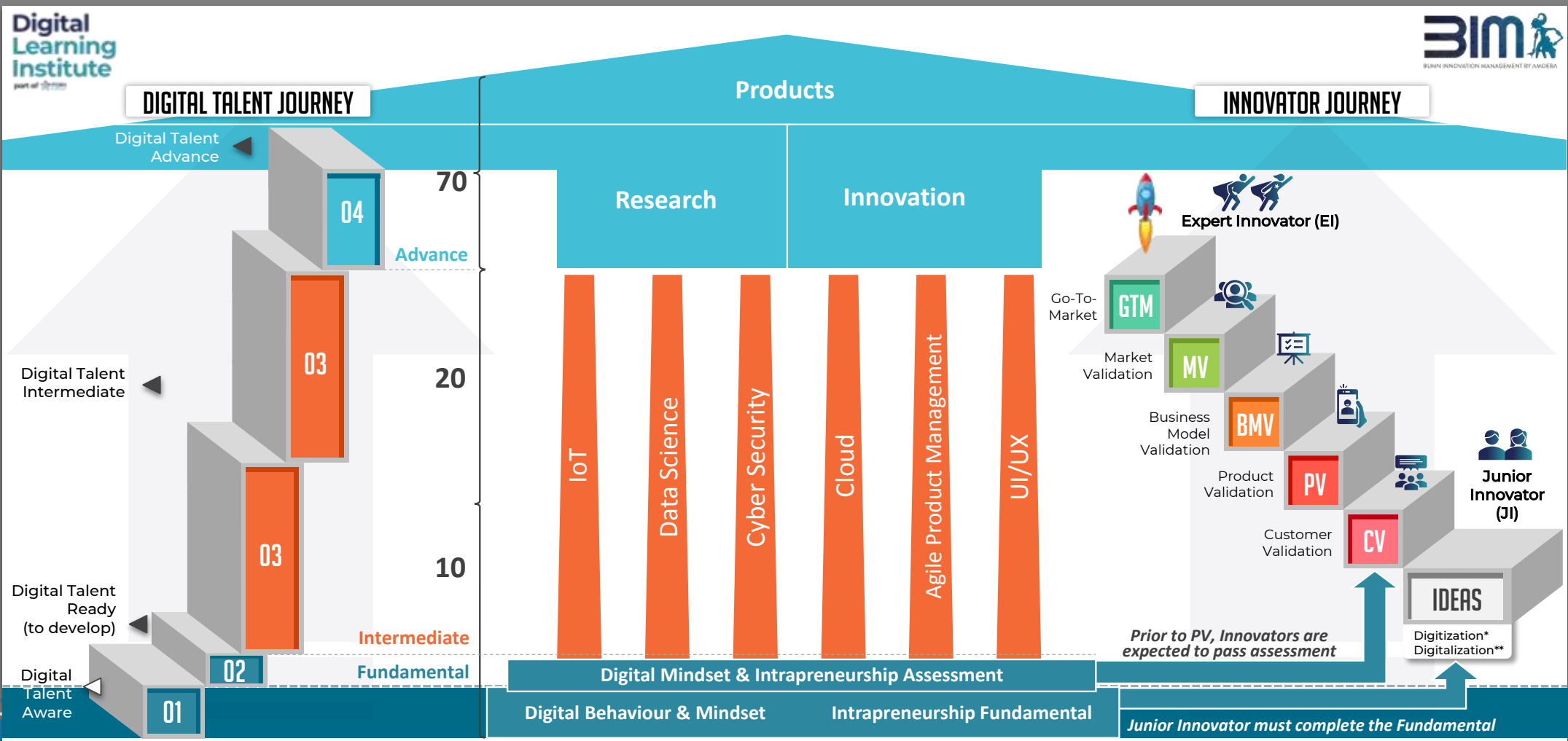
ITDRI OPERATING MODEL

ITDRI consists of three bi-looping elements: Talent Development, Research, and Innovation to Nurture Telecommunication & Digital Technology Leadership



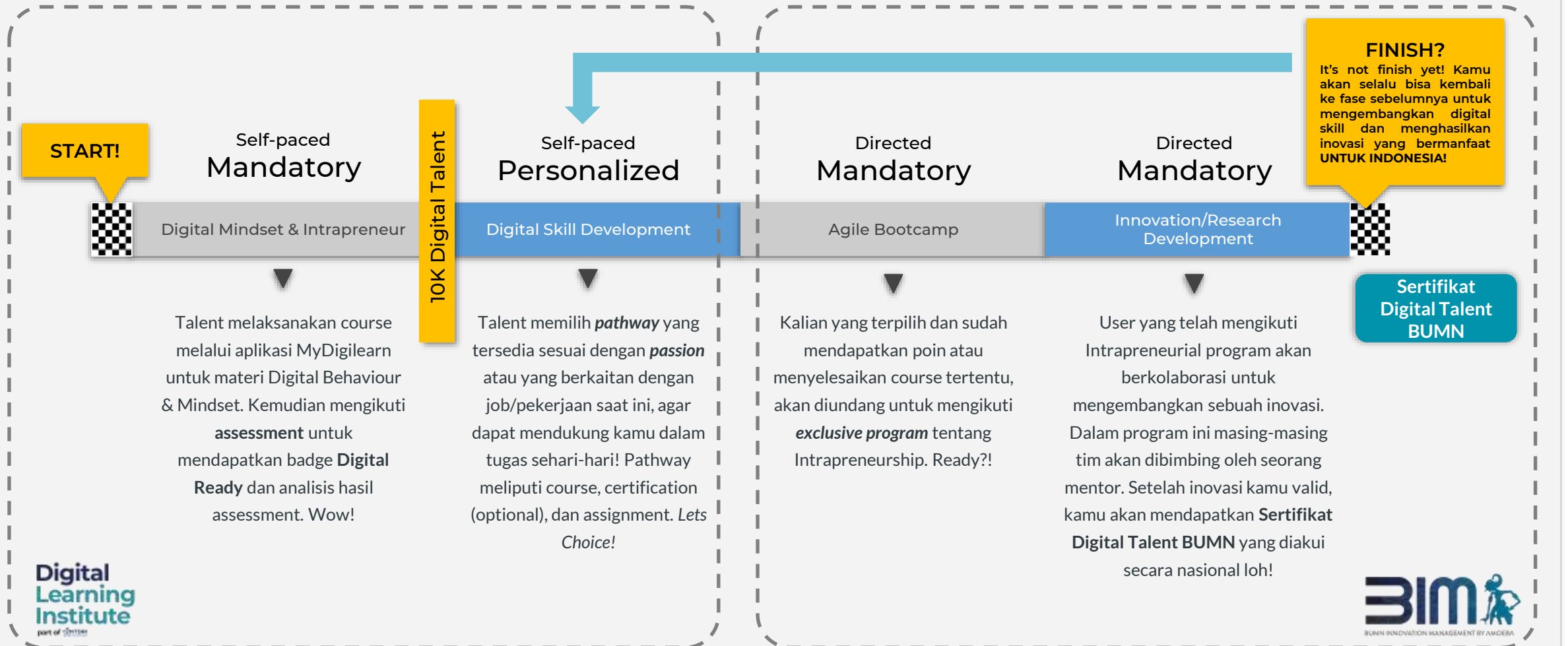
Inovasi & Pengembangan Corpu: Digital Learning Institute

DIGITAL LEARNING INSTITUTE DEVELOPMENT MODEL



*) Digitization focus on operational excellence
 **) Digitalization focus on new product/service

HOW THE BUMN DIGITAL LEARNING INSTITUTE WILL HELP AS AN ENABLER? LET US SHOW THE JOURNEY!



JUNIOR INNOVATOR



GREENe-FY

Sebuah platform sebagai solusi mempercepat tumbuhnya EBT dengan mendorong kemudahan berinvestasi berbasis digital serta dengan cara menghimpun komunitas yang peduli energi hijau.

Pertamina

Perusahaan Listrik Negara

Energy Management Indonesia

LEN Industri

KBUMN

SOBAT KNOWLEDGE

Transform knowledge into Cyber



Platform transfer knowledge dengan konsep media sosial bernama Sobat Knowledge merupakan aplikasi online yang berfungsi sebagai media sharing knowledge melalui konten kreatif.

Pindad

PAL Indonesia

Krakatau Steel

Biro Klasifikasi Indonesia

Surveyor Indonesia

Dirgantara Indonesia



TRUSTPLUS

TrustPlus sebuah platform untuk mempertemukan creator dan pendana dengan mudah.

Perum Produksi Film Negara

Semen Kupang

Perum Lembaga Kantor berita Nasional Antara

Industri Telekomunikasi Indonesia

EXPERT INNOVATOR

Check-Mate

PLATFORM
BUMN PRODUCT & SERVICES

Check-Mate adalah platform aplikasi berbasis website yang berfungsi untuk memberikan informasi terkait produk barang dan jasa yang ada di perusahaan-perusahaan BUMN

Pertamina

Energy Management Indonesia

Rajawali Nusantara Indonesia

Pupuk Indonesia



Membuat Layanan Asuransi dengan Mobile Application dan Web Application yang mampu memberikan layanan lebih mudah, lebih cepat, bisa diakses dimana saja (Anywhere) dan kapan saja (Anytime).

Adhi Karya

Reasuransi Indonesia Utama

Bahana Pembinaan Usaha Indonesia

ASABRI

fiera

Field Service Management

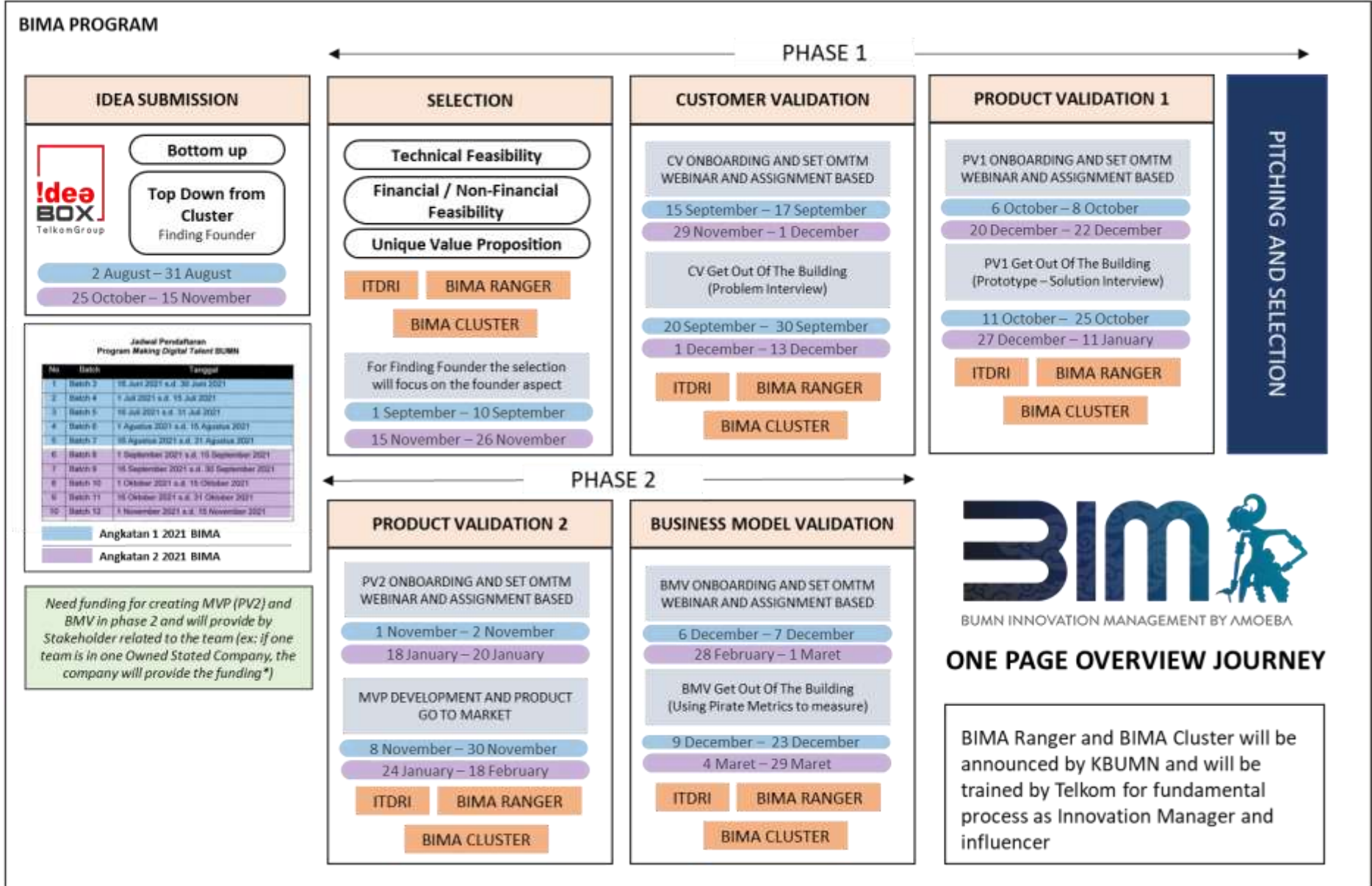
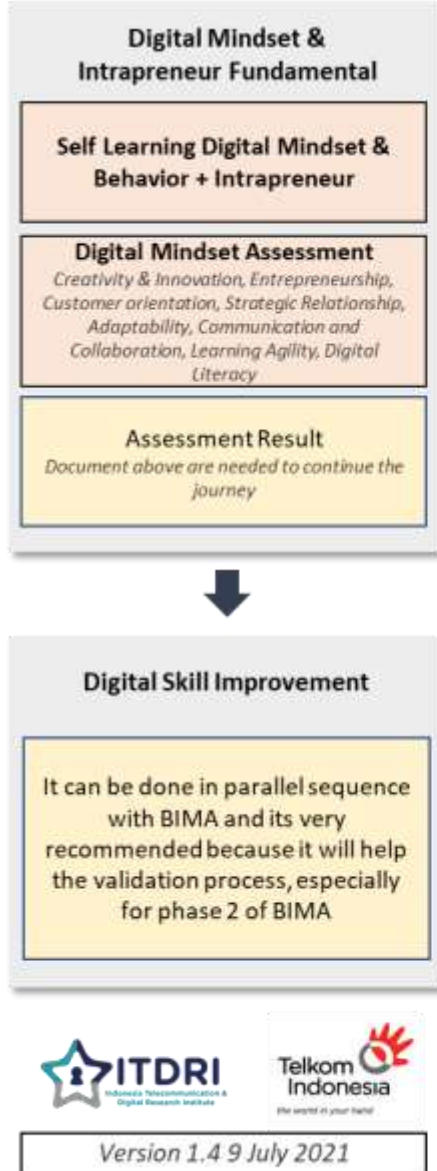
Melakukan "Re-optimize Employee Performance & Productivity" dengan menggunakan Platform/System "Field Service Management"

Angkasa Pura II

Hotel Indonesia Natour

Pengembangan Pariwisata Indonesia

Dok dan Perkapalan Surabaya



*estimated needed funding for PV2 and BMV is start from 200 million.

Program ini terbuka bagi seluruh karyawan BUMN! Program ini sangat cocok untuk karyawan BUMN yang siap menjadi Digital Talent di lingkungan BUMN dan memiliki keinginan yang kuat untuk mengembangkan inovasi! Apalagi ketika inovasi kamu dapat bermanfaat bagi orang banyak, perusahaan dan negara. Pasti makin bangga dong!

WHO

- Sertifikat Digital Talent BUMN
- Digital Skill development
- Digital Talent Pool BUMN
- Kolaborasi lintas perusahaan
- Assessment berstandar global

WHY

- Registrasi dilakukan pada link <https://dli.mydigilearn.id>
- SOP pendaftaran program Digital Learning Institute dapat diakses pada link <https://bit.ly/DriveSOPDLI>

HOW

Selamat belajar dan berjuang para calon Digital Talent Indonesia!

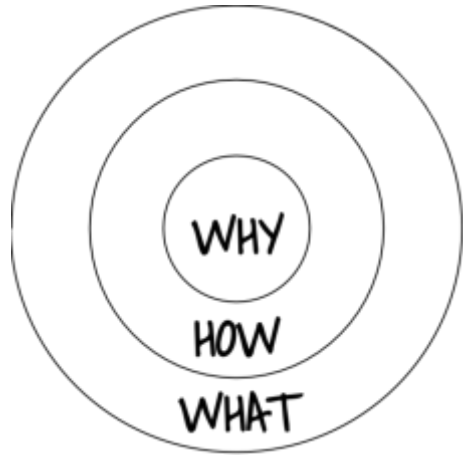
**Buktikan Dirimu Siap untuk Menjadi Digital Talent dengan
Registrasi pada Link Berikut!**

<https://dli.mydigilearn.id>



Thank You

Objective program DLI & BIMA untuk kemajuan BUMN dan bangsa Indonesia



WHY :
Kami ingin BUMN menjadi agen perubahan agar Indonesia lebih mandiri dan lebih baik.

HOW :
Melakukan pengembangan Digital Talent
Melakukan pengembangan Bisnis
Mengembangkan sinergi BUMN yang relevan & impactful

WHAT :
DLI & BIMA - Sinergi dan Inovasi bagi Negeri

CORPORATE	STARTUP
THINK LIKE CORPORATE	ACT LIKE STARTUP
Create Revenue Cost Leadership Increase Brand	Customer Centric Passion Data Driven



Source : Corporate Startup Mindset - Telkom



Performance improved only when companies implemented programs to empower employees, provided learning opportunities that were outside what people needed to do their jobs, increased their reliance on teamwork (by giving teams more autonomy and allowing them to self-organize), or a combination of these.



Menggunakan pendekatan 10:20:70 dalam proses pembelajaran :
10 : Formal/Structured Learning
20 : Learning from Others
70 : Experiential Learning



VIRTUAL LEARNING INTERACTIVE CLASS (VLIC)

VLIC merupakan sebuah **metode penyelenggaraan virtual learning** berbasis **studio** yang bertujuan untuk membuat kegiatan virtual learning menjadi semakin menarik dan memberikan **excellent experience** kepada pembelajar

BENEFIT



Learner/Audience



Fasilitator/Host

- 🎬 Mendapatkan pengalaman belajar yang lebih interaktif
- 🎬 Mendapatkan penjelasan materi yang tidak monoton dengan berbagai digital tools
- 🎬 Merasakan sensasi belajar seperti di kelas karena instruktur yang lebih ekspresif

- 🎬 Lebih leluasa dan ekspresif dalam menjelaskan materi
- 🎬 Mendapat pengalaman mengajar seperti sedang berada di kelas
- 🎬 Dapat mengajar dengan menggunakan berbagai digital tools

DOKUMENTASI

